



وزارة التعليم العالي والبحث العلمي

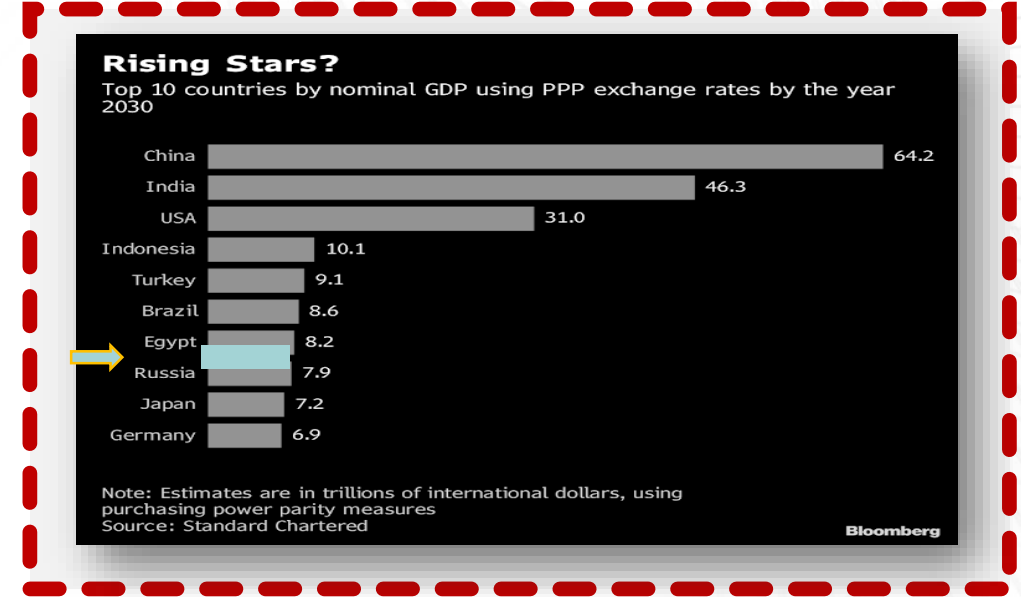
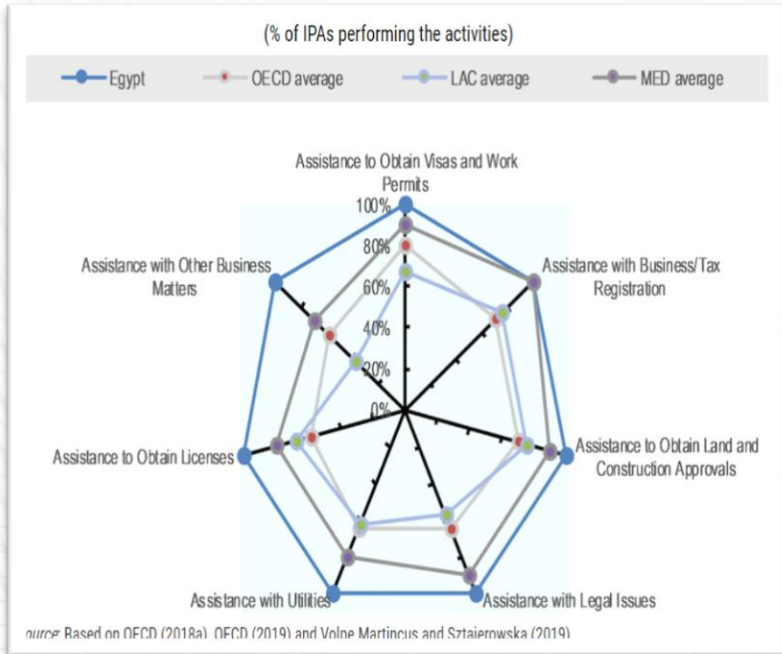
MINISTRY OF HIGHER EDUCATION
AND SCIENTIFIC RESEARCH

Investment Opportunities in Higher Education

Investment Opportunities in Higher Education

UNIVERSITIES SUPPORT AND DEVELOPMENT AUTHORITY

Assisting Investors with administrative procedures for starting business in Egypt & Selected Regions



“ Egypt was one of the few emerging market countries that experienced a positive growth rate in 2020. As a result of the government’s swift and prudent policy response.”

IMF, 2021



1st in AFRICA 2020
7th Worldwide 2030

Investment Opportunities in Higher Education

UNIVERSITIES SUPPORT AND DEVELOPMENT AUTHORITY

Statistics of Egyptian Higher Education

2021 - 2025



3,472,000 Students



125,000 Faculty Staff



224,000 PG Students



612,000 Graduates



109,000 International student



1,225 Faculty Scholarship



495 Faculties



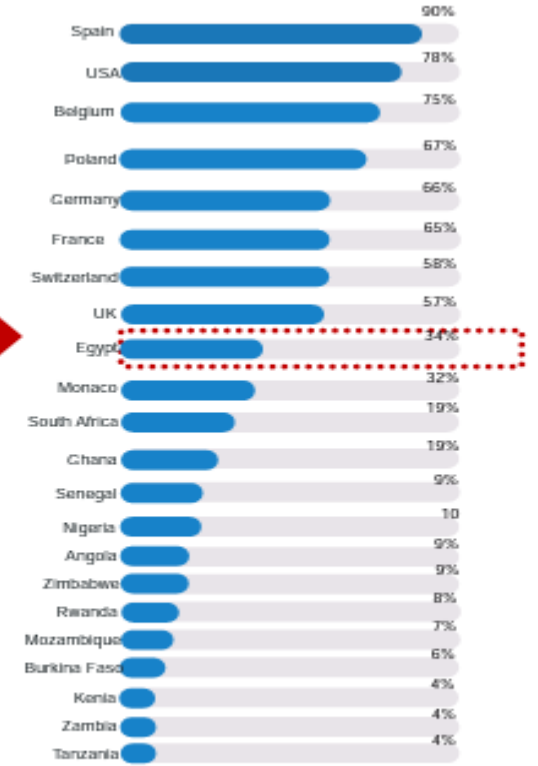
210 New academic programs



118 University Hospitals



Gender Equity



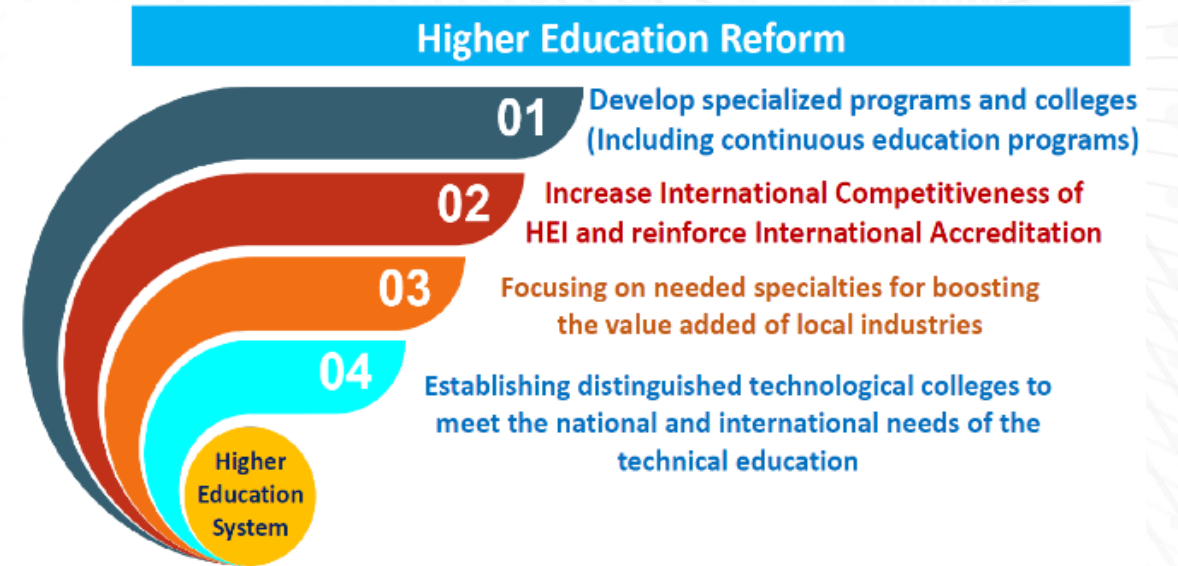
Higher Education Participation Rate

Investment Opportunities in Higher Education

UNIVERSITIES SUPPORT AND DEVELOPMENT AUTHORITY

- **Increase higher education access:**
 - Increase enrolment in non-public universities
 - Launch of non-profit for fee branches of public universities
- **Improve quality & modernize higher education:**
 - Partner with international universities to create high quality international campuses in Egypt
- **Align programs with labor market needs:**
 - Open pathways for technical secondary students through launch of Technological Universities
- **Enhance international competitiveness**

⇒ **Impact of reforms/policy decisions on outcomes driven by implementation quality**



Increase Access

The Target :

- ▶ GER **37%** by 2020
- ▶ GER **45%** By 2030

Align with Labour Market needs

The Target :

- ▶ Increase the labour market satisfaction of graduates
- ▶ Decrease the unemployment rate among the HE graduates
- ▶ Enhance Student's entrepreneurship skills

Improve Quality and modernize HE

The Target :

- ▶ **40%** of HE institutions will be accredited by 2020, and **100%** By 2030

Enhance International competitiveness

The Target :

- ▶ **3** universities among the Top 500 universities by 2020 and **10** by 2030.
- ▶ Increase the international students by **50%**

Investment Opportunities in Higher Education

UNIVERSITIES SUPPORT AND DEVELOPMENT AUTHORITY

- ❖ Egypt attracts international students for several reasons, the country's blend of Middle Eastern, African and Mediterranean cultures is very unique and low living costs
- ❖ only African country ranked in the QS Best Student Cities in the world.
- ❖ According to (UNESCO), Egypt is one of the top 20 destinations for international students in the world,
- ❖ No entry Visa Barrier



- ❖ Egyptian universities certificates recognized regionally and graduates join the specialists list not only in Egypt but all over the Middle East
- ❖ IBC will work under the legal umbrella of Egyptian ministry of higher education transparent and consistent new strategy that eliminates the need to go through the hassle of governmental paperwork.



Investment Opportunities in Higher Education

UNIVERSITIES SUPPORT AND DEVELOPMENT AUTHORITY

- 1-Egypt is ranked among the easiest countries in the Middle East and North Africa in which to establish a business.
- 2-Second globally in terms of highest rates of investment returns.
- 3-UK largest investor in Egypt more than 30 Billion Sterling.



700k

Students are enrolled

annually in

The Higher Education



Foreign (10)
Technological Universities (10)
National Universities (20)
Private Universities (27)
Higher and middle institutions (172)
Public Universities (28)



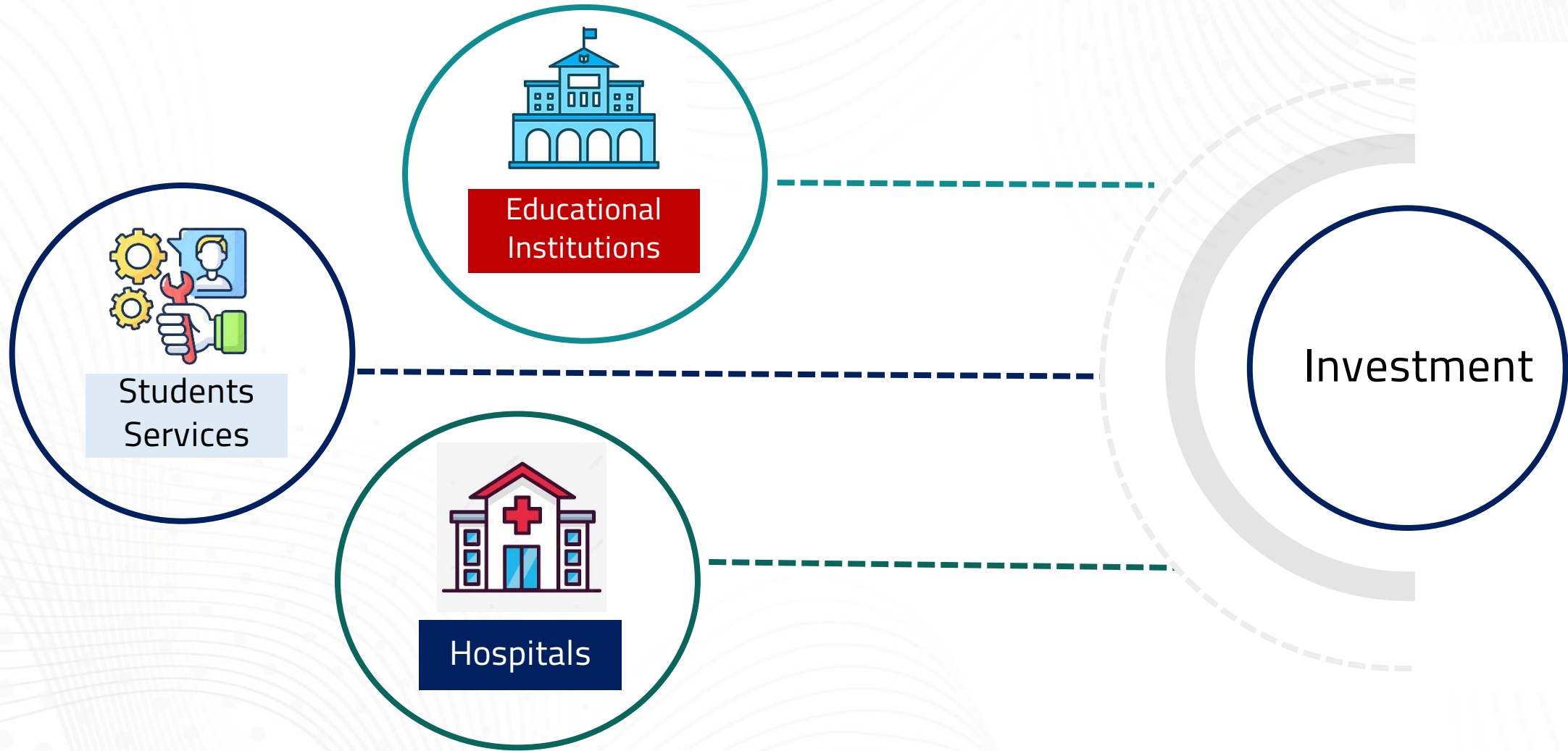
وَزَارَةُ التَّعْلِيمِ الْعَالِيِّ وَابْحَثِ الْعِلْمِي

MINISTRY OF HIGHER EDUCATION
AND SCIENTIFIC RESEARCH

Investment in Higher Education

Investment Opportunities in Higher Education

UNIVERSITIES SUPPORT AND DEVELOPMENT AUTHORITY



Investment Opportunities in Higher Education

UNIVERSITIES SUPPORT AND DEVELOPMENT AUTHORITY



Educational Institutions

- Public/ Governmental Universities.
- National Universities.
- Technological Universities.
- Private Universities.
- International Foreign Universities (IBCs).



Students Services

- Student Housing.
- Food Services.
- Banking Services.



Hospitals

- Universities' Hospitals extended from Public Universities.
- Universities' Hospitals extended from Private Universities.





وَزَارَةُ التَّعْلِيمِ الْعَالِيِّ وَابْحَثِ الْعِلْمِي

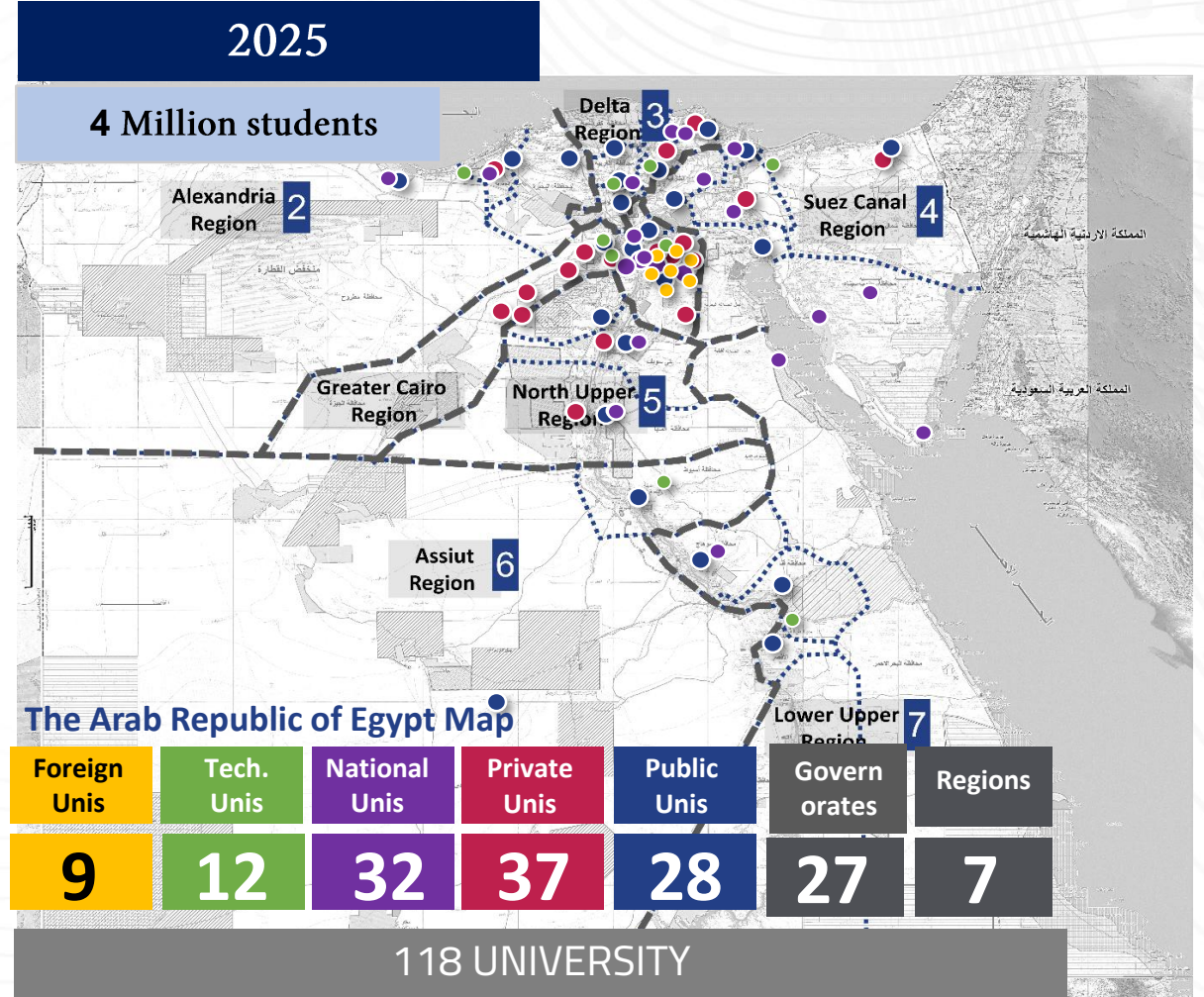
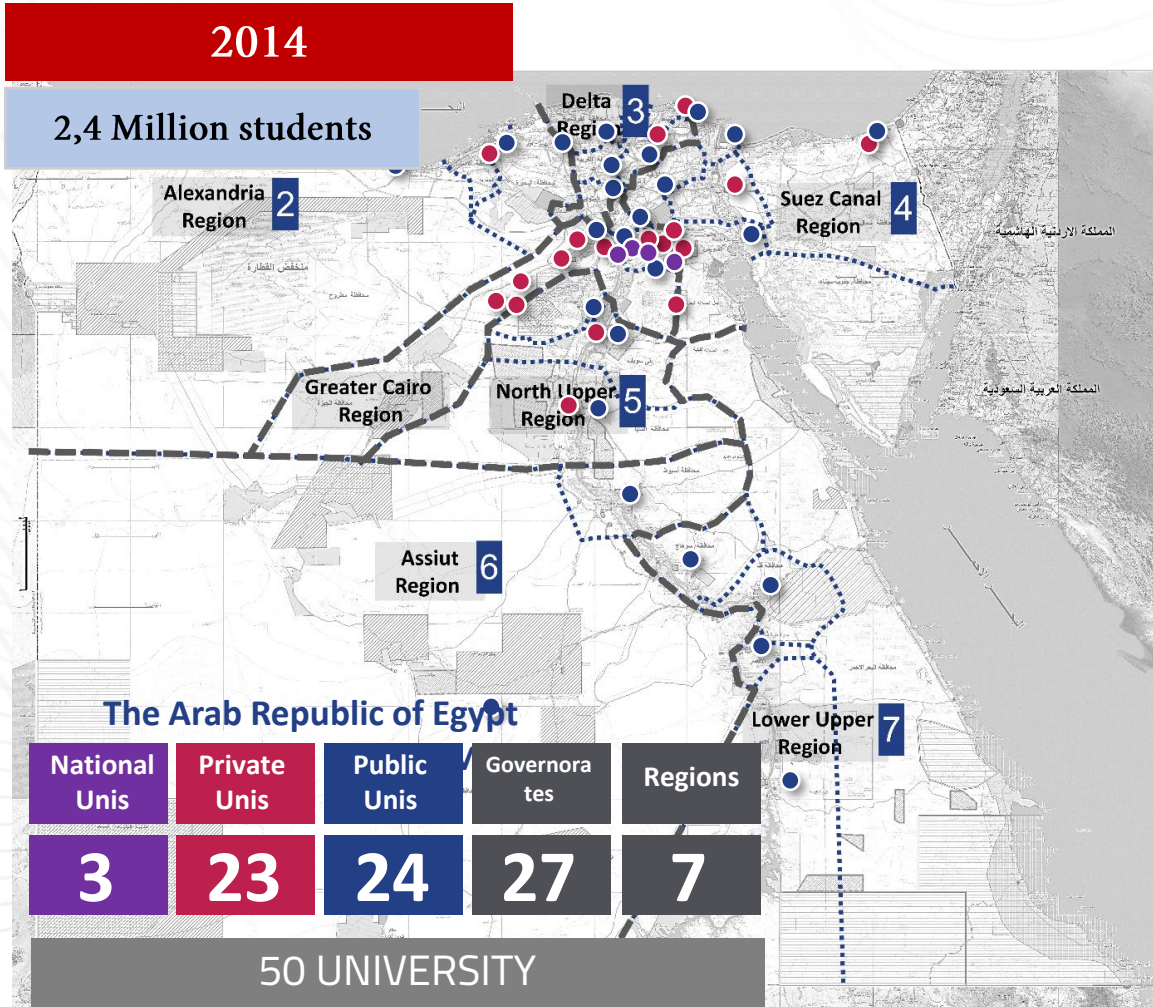
MINISTRY OF HIGHER EDUCATION
AND SCIENTIFIC RESEARCH

Landscape Of Higher Education In Egypt

Investment Opportunities in Higher Education

UNIVERSITIES SUPPORT AND DEVELOPMENT AUTHORITY

Higher Education Paths available in Egypt



Investment Opportunities in Higher Education

UNIVERSITIES SUPPORT AND DEVELOPMENT AUTHORITY

Egypt

2014

106,156,692 Population

Egypt

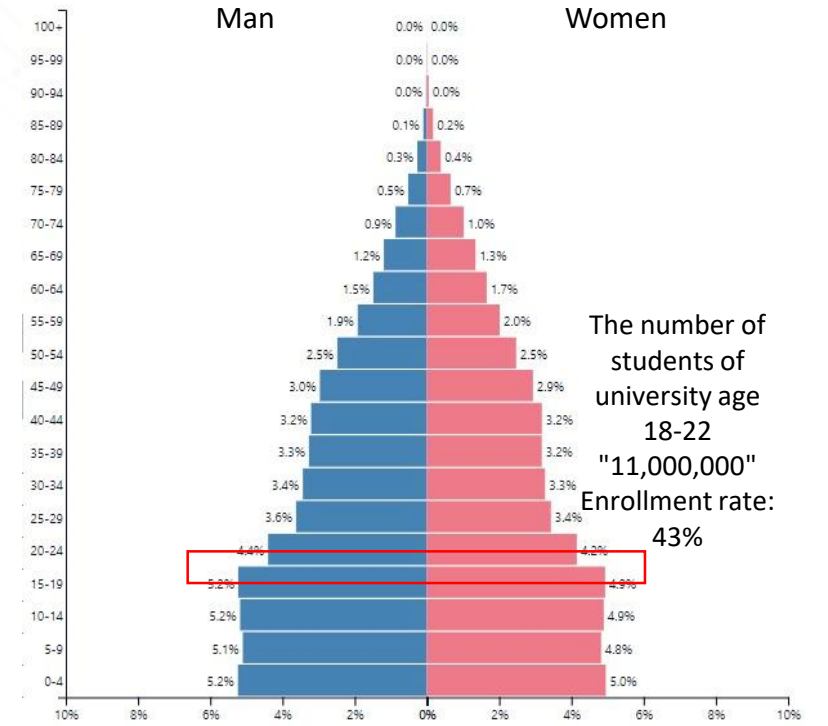
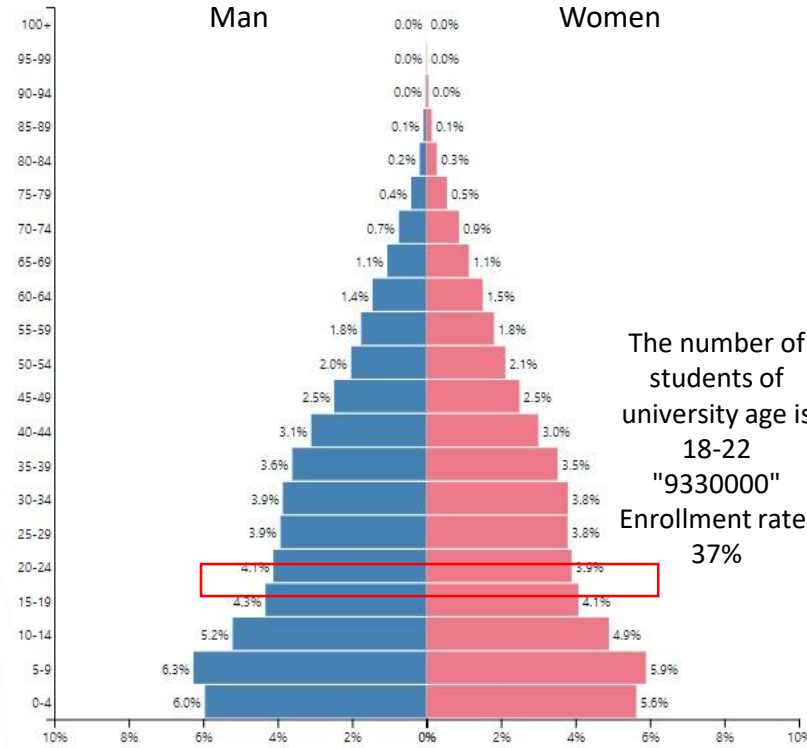
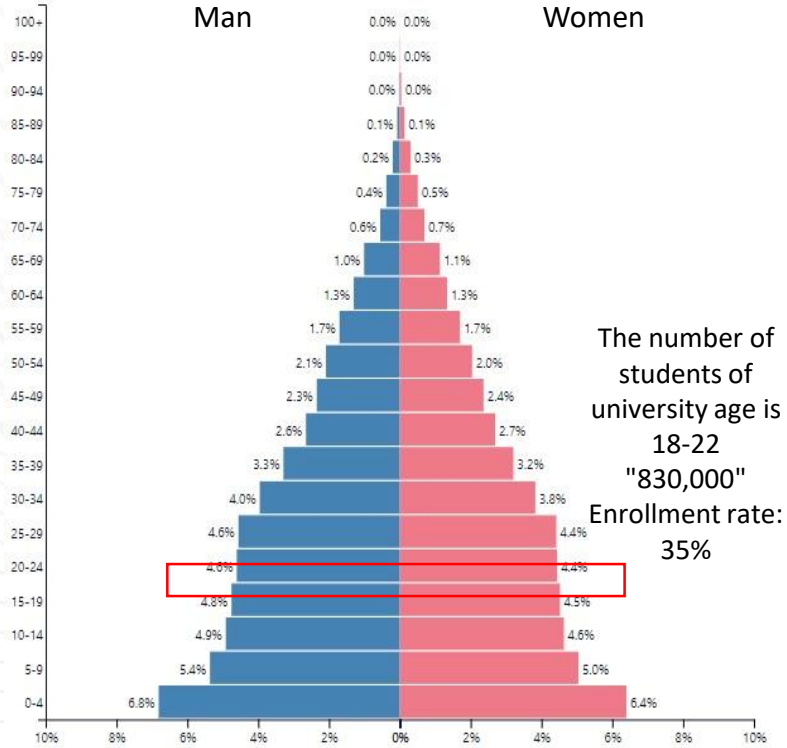
2022

124,567,639 Population

Egypt

2032

90,424,668 Population





وزارة التعليم العالي والبحث العلمي

MINISTRY OF HIGHER EDUCATION
AND SCIENTIFIC RESEARCH

Types of Educational Institutions

Investment Opportunities in Higher Education

UNIVERSITIES SUPPORT AND DEVELOPMENT AUTHORITY



Public/
Governmental
Universities

National
Universities
Extended from
Public Universities

National
Universities
(Phase One)

Private
Universities

International
Foreign
Universities
(IBCs)

**PPP
Partnership
with Private
Sector**

Investment Opportunities in Higher Education

UNIVERSITIES SUPPORT AND DEVELOPMENT AUTHORITY

New Universities with the aim of Comprehensive and Sustainable Development

National Universities
(International)



New Mansoura University
New Mansoura City

King Salman International University
3 Branches (South Sinai)

Alamein International
University
New Alamein City

Galala University
Galala City

Investment Opportunities in Higher Education

UNIVERSITIES SUPPORT AND DEVELOPMENT AUTHORITY

Higher Education Paths available in Egypt

National Universities (International)



Investment Opportunities in Higher Education

UNIVERSITIES SUPPORT AND DEVELOPMENT AUTHORITY

National Universities 3

National Universities (Derived from Public Universities)



Investment Opportunities in Higher Education

UNIVERSITIES SUPPORT AND DEVELOPMENT AUTHORITY

Higher Education Paths available in Egypt

**National Universities
(Derived from Public Universities)**

Mansoura National University



New Ismailia University



Benha National University



Zagazig National University



Helwan National University



South Valley National Uni



Beni Suef National University



Assiut National



East Port Said National Uni



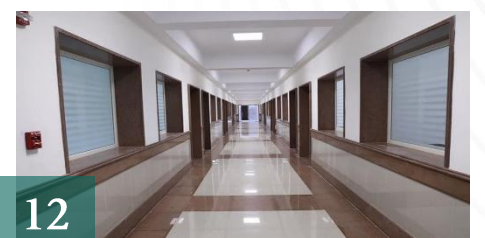
Monofiya National University



Menya National University



Alexandria National University

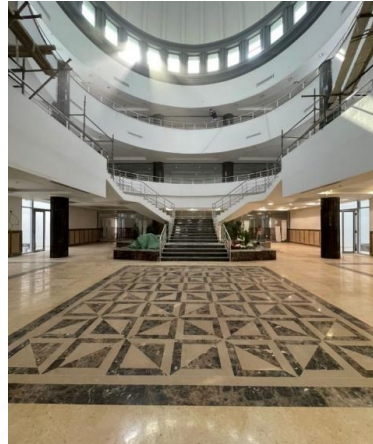


Investment Opportunities in Higher Education

UNIVERSITIES SUPPORT AND DEVELOPMENT AUTHORITY

Higher Education Paths available in Egypt

National Universities
(Derived from Public Universities)



Investment Opportunities in Higher Education

UNIVERSITIES SUPPORT AND DEVELOPMENT AUTHORITY

Higher Education Paths available in Egypt

Technological Universities



Investment Opportunities in Higher Education

UNIVERSITIES SUPPORT AND DEVELOPMENT AUTHORITY

Higher Education Paths available in Egypt

Technological Universities



Investment Opportunities in Higher Education

UNIVERSITIES SUPPORT AND DEVELOPMENT AUTHORITY

Technological Universities





وَزَارَةُ التَّعْلِيمِ الْعَالِيِّ وَابْحَثِ الْعِلْمِيَّ

MINISTRY OF HIGHER EDUCATION
AND SCIENTIFIC RESEARCH

Foreign Universities Branches

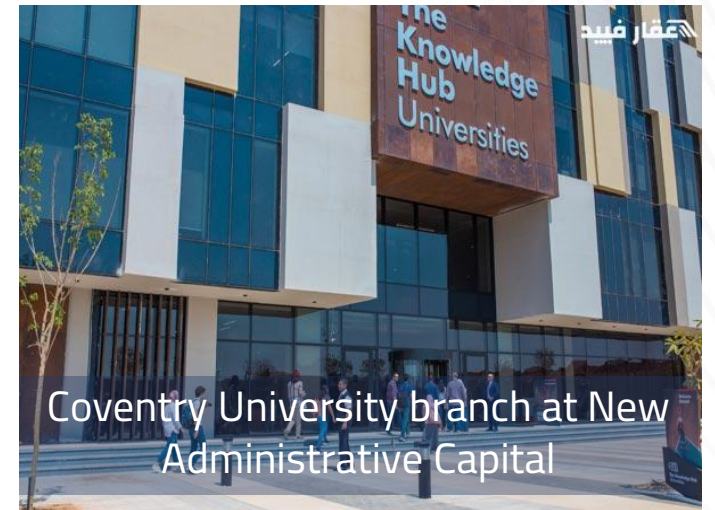
Investment Opportunities in Higher Education

UNIVERSITIES SUPPORT AND DEVELOPMENT AUTHORITY

Higher Education Paths available in Egypt



Foreign Universities Branches



Investment Opportunities in Higher Education

UNIVERSITIES SUPPORT AND DEVELOPMENT AUTHORITY

Higher Education Paths available in Egypt

Foreign Universities Branches



Investment Opportunities in Higher Education

UNIVERSITIES SUPPORT AND DEVELOPMENT AUTHORITY

Branches of the International Universities



Investment Opportunities in Higher Education

UNIVERSITIES SUPPORT AND DEVELOPMENT AUTHORITY

Canadian Universities



Investment Opportunities in Higher Education

UNIVERSITIES SUPPORT AND DEVELOPMENT AUTHORITY

Canadian Universities



Investment Opportunities in Higher Education

UNIVERSITIES SUPPORT AND DEVELOPMENT AUTHORITY

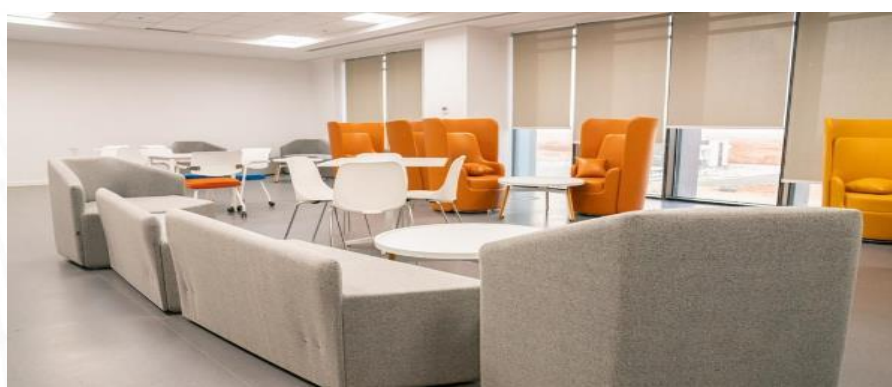
Coventry Universities



Investment Opportunities in Higher Education

UNIVERSITIES SUPPORT AND DEVELOPMENT AUTHORITY

Coventry Universities



Investment Opportunities in Higher Education

UNIVERSITIES SUPPORT AND DEVELOPMENT AUTHORITY

University of Hertfordshire



University of Hertfordshire **UH**



Investment Opportunities in Higher Education

UNIVERSITIES SUPPORT AND DEVELOPMENT AUTHORITY

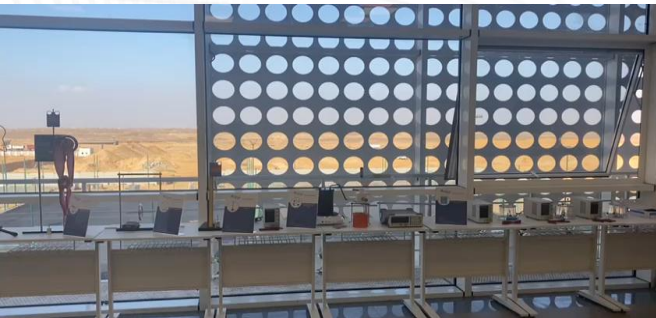
University of Hertfordshire



Investment Opportunities in Higher Education

UNIVERSITIES SUPPORT AND DEVELOPMENT AUTHORITY

European University in Egypt



Investment Opportunities in Higher Education

UNIVERSITIES SUPPORT AND DEVELOPMENT AUTHORITY

German International University





وزارة التعليم العالي والبحث العلمي

MINISTRY OF HIGHER EDUCATION
AND SCIENTIFIC RESEARCH

Private sector partnership models

Investment Opportunities in Higher Education

UNIVERSITIES SUPPORT AND DEVELOPMENT AUTHORITY

Partnership between the state and the private sector





وَزَارَةُ التَّعْلِيمِ الْعَالِيِّ وَالْبَحْثِ الْعِلْمِيِّ

MINISTRY OF HIGHER EDUCATION
AND SCIENTIFIC RESEARCH

Legal Framework and Investment Incentives of Higher Education



Investing in Educational Institutions

Construction Cost Incentives



The foreign university branch will not bear the construction costs in the case of hosting the foreign branch in the facilities of the Egyptian university.



Tax Incentives



Foreign university branches are granted tax exemptions in the Arab Republic of Egypt



[Source: Law No. 162/2018]





Investing in Educational Institutions

First : Laws and Regulations

Investment Incentives

Law # 101 for Year 1992



Establishing and organizing branches of foreign universities within the Arab Republic of Egypt and university institutions.

Law #162 for Year 2018



Establishing Private Universities within Arab Republic of Egypt Incentives





Investing in Educational Institutions

Law no. 101 for 1992

Establishing Private Universities within Arab Republic of Egypt

Law no. 101 for 1992

قانون رقم ١٠١ لسنة ١٩٩٢

بشأن إنشاء الجامعات الخاصة

باسم الشعب
رئيس الجمهورية

قرر مجلس الشعب القانون الآتي نصه ، وقد أصدرناه :

(المادة الأولى)

يجوز إنشاء جامعات خاصة تكون أغلبية الأموال المشاركة في رأس مالها مملوكة لمصريين ، ولا يكون غرضها الأساسي تحقيق الربح ، ويصدر بإنشاء الجامعات الخاصة وتحديد نظامها قرار من رئيس الجمهورية بناء على طلب جماعة المؤسسين وعرض وزير التعليم وموافقة مجلس الوزراء .

(المادة الثانية)

تهدف الجامعة الى الاسهام في رفع مستوى التعليم والبحث العلمي ، وتوفير التخصصات العلمية الحديثة لاعداد المتخصصين والفنيين والخبراء في شتى المجالات بما يحقق الربط بين أهداف الجامعة واحتياجات المجتمع المتطورة وأداء الخدمات البحثية للفنير ، وعلى الجامعة أن توفر أحدث الأجهزة المتطورة .

(المادة الثالثة)

يكون للجامعة شخصية اعتبارية خاصة ، ويمثلها رئيسها أمام الغير ، وتتكون من أقسام أو كليات أو معاهد عليا متخصصة أو وحدات بحثية .

ويبين القرار الصادر بإنشاء الجامعة الأحكام المنظمة لها ، وبصفة خاصة :

(أ) تكوين الجامعة .

- It is permissible to set up private universities, the setting of the private universities, and the determination of their statute shall be promulgated by a decree from the President of the Republic, on the basis of the request of the group of founders, the submission and proposal of the Minister of Education and the approval of the Ministerial Cabinet.
- The university shall have its own private corporate personality, with its Head representing it vis-a-vis third-parties. It shall consist of departments, or facilities, or specialized high institutes, or research units.





Investing in Educational Institutions

Law no. 162 for 2018

Establishing and Organizing Branches of Foreign Universities within Arab Republic of Egypt

Law no. 162 for 2018

في شأن إنشاء وتنظيم فروع للجامعات الأجنبية
داخل جمهورية مصر العربية والمؤسسات الجامعية

باسم الشعب

رئيس الجمهورية

قرر مجلس النواب القانون الآتي نصه ، وقد أصدرناه :

(الفصل الاول)

الأحكام العامة المنظمة لإنشاء الفروع أو المؤسسة الجامعية

مادة (١) :

في تطبيق أحكام هذا القانون ، يُقصد بالكلمات والعبارات التالية المعنى المبين قرين

كل منها :

الوزير المختص : وزير شئون التعليم العالى .

الوزارة المختصة : وزارة شئون التعليم العالى .

الجامعة الأم : الجامعة الأجنبية التي تنشئ فرعاً لها داخل جمهورية مصر العربية .

الفروع : فروع لإحدى الجامعات الأجنبية أنشأتها داخل جمهورية مصر العربية .

المؤسسة الجامعية : شخص اعتبارى يتم إنشاؤه ، بهدف استضافة مقر لفرع أو لفروع

الجامعات الأجنبية .

اللجنة : لجنة فحص طلبات إنشاء الفروع أو المؤسسات الجامعية .

المجلس : مجلس شئون فروع الجامعات الأجنبية .

مادة (٢) :

يُعمل بأحكام هذا القانون في شأن إنشاء وتنظيم فروع للجامعات الأجنبية

داخل جمهورية مصر العربية والمؤسسات الجامعية .

- IBCs in Egypt regulated by the Supreme Council of International Universities in Egypt,
- The council is a regulatory body within the Ministry of Higher Education whose members are made of presidents of International Universities Branches, in addition to Minister advisors.
- It is headed by the Minister of Higher Education.





Investing in Educational Institutions

Second : Investment Incentives and Benefits

Investment Incentives

The Investment Law #72 for Year 2017



**Law of Investment
Guarantees and
Incentives**

The Investment Law #162 for Year 2018



**Establishing and
organizing branches of
foreign universities
within the Arab Republic
of Egypt and university
institutions**





Investing in Educational Institutions

Law No. #72 for Year 2017

Investment benefits from the special investment incentives by article #11:

The Investment Law #72 for Year 2017

In the Name of the People,
The President of the Republic,

The People's Assembly has sanctioned the following Law and it is hereby promulgated:

Article I

The provisions of the annexed Law shall govern investments within the Arab Republic of Egypt.

The provisions of this Law shall apply to local and foreign investments, regardless of their size, and said investments shall be made in accordance with the provisions of this Law, either under the Inland Investment, Investment Zone, Technological Zone, or Free Zone regimes.

Article II

The provisions of the annexed Law shall not prejudice the tax privileges and exemptions and other guarantees and incentives granted to companies and establishments existing on the date this Law comes into force. Such companies and establishments shall retain such privileges, exemptions, guarantees, and incentives until their respective terms expire, in accordance with the legislation and agreements derived therefrom.

The provisions of the annexed Law shall not prejudice the provisions of Law No. 7 of 1991 on State Private Property, Law No.83 of 2002 on Special Economic Zones, Law No. 14 of 2012 concerning the Integrated Development of the Sinai Peninsula, or Law No. 15 of 2017 on the Streamlining of Industrial Facility Licensing Procedures.

Furthermore, the provisions of the annexed Law shall not prejudice the conditions stipulated for granting approvals, permits, and licenses provided for in any other laws.

Investment in sector (A)

→ Geographic locations in urgent need of development, based on the Investment Map, the Central Agency for Public Mobilization and Statistics, and based on the distribution of investment activities as indicated by the Executive Regulation of this Law



50% off investment costs

Investment in sector (B)

**The remaining areas in
the Arab Republic of
Egypt**



30% off investment costs





Investing in Educational Institutions

Law No. (162) of 2018

Establishing and Organizing Branches of Foreign Universities within Arab Republic of Egypt

The Investment Law #162 for Year 2018

Establishing and organizing branches of foreign universities within the Arab Republic of Egypt and university institutions.

In the Name of the People,
The President of the Republic,

The People's Assembly has sanctioned the following law and it is hereby promulgated:

General provisions regulating the establishment of a branch or university institution

Article I

In the application of the provisions of this law, the following words and expressions shall have the meaning indicated next to each of them:

Responsible Minister: Minister of Higher Education Affairs.

Responsible Ministry: Ministry of Higher Education Affairs.

Home University: A foreign university that establishes a branch in the Arab Republic of Egypt.

Branch: A branch of a foreign university established in the Arab Republic of Egypt.

University institution: A legal person to be created, with the aim of hosting a branch or branches of foreign universities.

The Commission: Committee to examine applications for the establishment of branches or university institutions.

The Council: Foreign Universities Branches Affairs Council

Article II

"The provisions of this law shall apply to the establishment and organization of branches of foreign universities within the Arab Republic of Egypt and university institutions."

The Incentives of the branch and university institutions granted by article #16:

Favorable Investment Fundamentals in the Education Sector in Egypt

- Guarantee academic and institutional independence and freedom.
- Grant facilities, privileges, permits and licenses necessary to commence activity, including permits for faculty members and employees of the Branch to perform their work.
- Encouraging the relevant governmental and private agencies to contract with the branch to facilitate its tasks.
- Providing, at the Branch's own expense, a land which shall be suitable in terms of location and space for the construction of buildings, and enough to meet its needs for future expansions.
- Facilitating the procedures of accrediting the academic degrees awarded by the branch in accordance with the provisions of the Universities Organization Law promulgated by Law No. 49 of 1972.





Investing in Educational Institutions

Law No. (1093) of 2023

Establish the National Authority for National And Technological Universities

Prime Minister's Law #1093 for Year 2023

2 official gazette issue: 11 (bis) on 19th March 2023

Prime Minister's Resolution

No. 1093 of 2023

By amending some provisions of the Prime Minister's Resolution
No. 2417 of 2021

To Establish the National Authority for National and
Technological Universities

The Prime Minister

After reviewing the Constitution;

the Public Authorities Law issued by Law No. 61 of 1963;

And Law No. 52 of 1970 concerning the regulation of private higher
institutes;

; And the Universities Regulation Law issued by Law No. 49 of 1972;

; And the Private and National Universities Law issued by Law No.
12 of 2009

And Law No. 162 of 2018 concerning the establishment and
regulation of foreign university branches in the Arab Republic of
Egypt and university institutions;

; And the Law of establishing the Technological Universities issued
by Law No. 72 of 2019

; And the Unified Public Finance Law issued by Law No. 6 of 2022

And Presidential Decree No. 279 of 2018 authorizing The Prime
Minister in some specializations;

And Prime Minister Resolution No. 2417 of 2021 to establish the
National Authority for National and Technological Universities;

And what was presented by the Minister of Higher Education and
Scientific Research;

3 official gazette issue: 11 (bis) on 19th March 2023

And after the consent of the Cabinet;

The Prime Minister decided the following:

(Article 1)

The phrase "The National Authority for National and Technological
Universities" shall be replaced by the phrase "Universities Support and
Development Authority", wherever it appears herein No. 2417 of 2021,
the establishment of the National Authority for National and
Technological Universities.

As well as the phrase "Secretary of the Council of Private and National
Universities" shall be replaced by the phrase "Secretary of the National
Universities Council.", as mentioned in Article 4 of the Prime
Minister's Resolution No. 2417 of 2021.

(Article 2)

The mentioned provisions of article 2 of the Prime Minister's
Resolution No.2417 of 2021 shall be replaced by the following:

Article 2:

The Authority aims to implement the state's policies in the field of
higher education through supporting and providing opportunities for
higher education and upgrading it, as follows:

- 1- Contribute with public universities in establishing National or
National technological universities, or expand the existing ones,
or contribute to the financing of its establishment or expansion,
according to what is agreed upon with the public university.
- 2- Establish Private Higher institutes; according to the provisions of
Law No.52 of 1970 concerning regulating the private higher
institutes.
- 3- Establish foreign universities branches or prepare or bear the cost
of its operation; according to the provisions of Law No.162 of
2018 to establish and regulate the foreign universities branches in

4 official gazette issue: 11 (bis) on 19th March 2023

The Arab Republic of Egypt and universities authorities.

4- Provide the necessary expertise, consultations, studies and
research in the field of higher education and scientific research;
according to the mechanisms and methods that would spread it,
in a manner that guarantees international quality standards.

(Article 3)

The mentioned provision of article (9/clause 2) of the Prime
Minister's Resolution No 2417 of 2021 shall be replaced by the
following:

2- The proceeds of the Authority's activity for carrying out works
and services that achieve its objectives as shown in Article Two
herein, as determined by its Board of Directors.

(Article 4)

The phrase "Secretary of National and Private Universities Council
- is decided" mentioned in article 3 of the Prime Minister's
Resolution No. 2417 of 2021 shall be repealed.

(Article 5)

This resolution shall be published in the Official Gazette, and shall
come into effect from the day following the date of its publication.

Issued at the Presidency of the Cabinet on Sha'ban 27, 1444 AH

(Corresponding to March 19, 2023 AD).

The Prime Minister

Dr/ Moustafa Kamal Madbouly

Printed by the General Organization for Government Printing Offices

Chairman of the board

Accountant/ Ashraf Emam Abd El-Salam

deposit number at the Egyptian National Library and Archives 65 of 2023

709- 19.03.2023 - 2022/25862



وَزَارَةُ التَّعْلِيمِ الْعَالِيِّ وَابْحَثِ الْعِلْمِ

MINISTRY OF HIGHER EDUCATION
AND SCIENTIFIC RESEARCH

THANK YOU